



News

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions

www.saase.ca

Friday Workshops Highlight SAASE Convention in Weyburn

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This year's SAASE Convention and annual general meeting will be taking place in Weyburn - February 23-24. In addition to the great programming that will take place during the convention, there will be some very valuable workshops taking place on Friday February 23. Beginning at 8:30 we have two workshops taking place. Upstairs in the Royal Canadian Legion will be a Bylaws/Board Procedures workshop. The workshop will be run by Tim Carson and Lisa Hardy from the Alberta Association of Agricultural Societies. Tim and Lisa have helped us out with sessions on Board Governance and Bylaws in the past - there have been a number of requests for information and advice

on bylaws and Board Procedures so it was time to bring them back to help us out again.

The other session beginning at 8:30 and running the whole day is the Serve it Right Saskatchewan Workshop. It will take place in the lower level of the Legion.

Saskatchewan's Agricultural Societies host many of the biggest events that take place in our communities. Many times these events involve serving alcohol. It is up to us to ensure that we serve our customers in a responsible manner - that we "Serve it Right".

If you have not taken the course
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President's Message: Jocelyn Ritchie

We are coming to the end of another calendar year. I hope this message finds everyone safe and healthy. I have had a great year as president. It has been a learning curve to say the least. My personal thanks go out to the SAASE Board of Directors and to our Executive Director, Glen Duck. Their work never ends and with the motivation and ability I have noticed, the quality of their work is always improving.

Glen Duck, his wife Jocelyn and I travelled to Montreal, Quebec for the CAFE convention. It was very informative and a good networking tool. Next year the convention will be in Banff, AB. I also had the opportunity to help at Agribition this year. We had our SaskPower interactive display as well as the Mosaic Potash display. Overall during the week we had well over 8,000 students stop by our display.

As we wrapped up our safety day program this year a huge thanks goes out to all of our Agricultural Societies who hosted Safety Days this year. It is because of you that our Safety day program has become one of the biggest and best in Canada. Working with youth has always been a priority of our Agricultural Societies and this great program is just another way that our Agricultural Societies continue to show leadership within our communities. Thanks to all of our partners for continuing to show their support - the Saskatchewan Ministry of Agriculture, SaskPower, Farm Credit Canada, Progressive Agriculture, Community Initiatives Fund (CIF), and the Canadian Agricultural Safety Association. If you are not hosting a safety day and are interested give Glen a call at the office.

The Annual SAASE Convention / AGM is being hosted by Weyburn this year and the dates are February 23 and 24. The Board is putting together a very informative and exciting program including sessions and workshops. Glen will have all the information out soon. The AGM will commence on Saturday, February 24th at 3:30 PM.

I encourage all societies to look at the awards categories and find a deserving nominee to put forward. Award categories include Honorary Life member, Volunteer and Achievement of the Year and the Agriculture Society Anniversary Award. Nomination applications will be included in your convention packages and are also available on our website.

As the season approaches, I wish all of you the best – A Christmas that is filled with love, laughter, good will and a peace of mind that gives you all a heart-warming feeling and an ever present thankfulness for what you have and for those you love. Merry Christmas and all the best in 2018!!!!

Jocelyn Ritchie - President

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SAASE Newsletter is printed quarterly and emailed out in February, May, August and November. Additional copies are available from SAASE Office.

Contributions to SAASE Newsletter are welcome and will be included as space allows.

The SAASE Office is located in the Canada Centre complex at EVRAZ Place (Regina Exhibition Park) grounds, next door to the Saskatchewan Livestock Association office on the 2nd floor. Visitors are always welcome—give Glen a call at 565-2121 and drop in.

Serve it Right Saskatchewan Workshop

and your Agricultural Society serves alcohol - you need to be there. If you are serving alcohol at an event - by June 30 of 2017 there must be at least 1 person on each shift that has taken the training. By June 30 of 2018 all of your people involved in the sale and service of alcohol must have completed the Serve it Right workshop.

Serve it Right Saskatchewan is the official provincial responsible service of alcohol program. It provides consistent training for the sale and service of alcohol, helping permit holders to ensure that alcohol-related activities are conducted with integrity and in a socially responsible manner.

Upon completion of the course, participants will be able to:

- identify what intoxication means and looks like.
- handle situations involving minors.
- use an effective approach to discontinue or refuse to sell or serve alcohol

- understand your legal responsibilities and liabilities.

Upon successfully completing the workshop each participant will receive a certificate for your records.

The course is normally \$50 per person, but as part of this year's convention there will be no charge to participants who have registered for the convention. Registration for the workshop is free, but it is limited to the first 20 people who register for the SAASE convention and want to take it. The Serve it Right workshop registration form will be included in the convention packages and must be returned to the SAASE office in order to register for the course. Lunch will also be provided.

The third workshop that will take place will be Friday afternoon - beginning after lunch at 12:30. The workshop is how to build your own: Social media plan for your event. Christina Franc - the Canadian Association of Fairs and Exhibitions Executive Director will be running the workshop. Christina delivered a session at last year's

convention in North Battleford - the session was so well received that it was felt those who wanted to go more in depth would benefit from a full afternoon workshop. She is going to answer such questions as: How do you tweet on Facebook? What is a streak on Snapchat? How do you make a fan page on Instagram?

Whether you know the basic rules of social media or not, the best way to put your social media skills to practice is to make a plan. Those who participate in this workshop will walk away with a social media plan outline, a better understanding of social media platforms, tangible skills and a list of tools and action items to implement within their own organization. Participants will learn from other plans and have the chance to have their plan reviewed by their peers.

All of the workshops are no charge, but you must preregister for them. Because of the limitations on size for the Serve it Right Saskatchewan workshop only 1 person can register from an Agricultural Society - that

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way we can get 20 Agricultural Societies with someone trained.

Once the workshops have finished up by 4:30 - registration for the convention will get underway. Because of scheduling there will be a session taking place at 5:30 on Friday night. Cannabis will be legal across Canada come July 1 - we will have a representative from the provincial government talk about what the province has planned and what kinds of things we will need to be looking at for our events. Supper will then be served, with the SAASE business session taking place after supper. This year's Venture Projects will be showcased with presentations and then the Weyburn Agricultural Society will host us with an evening of entertainment and fun. For everyone's convenience a shuttle will be running back and forth from the hotel on Friday.

We get going Saturday morning at 8 with breakfast at the Royal Canadian Legion Hall. Our Keynote Speaker (presented by Peavey Mart) - we are still working on confirming - will take place at 9. At 10:45 a representative from the Provincial Government will be talking to us on the Premise ID Program. SAASE has been working with the Saskatchewan Ministry of Agriculture on getting SAASE members to get a Premises ID number

if they host livestock on their grounds over the course of the year. If you have livestock on your grounds, this workshop will let you know what will be required from you.

Changes have been made to SAASE's Venture Project Program - Executive Director - Glen Duck - will review the changes that have been made to make the program better for everyone.

The SaskEnergy Volunteer champion Awards Luncheon will then take place. SaskEnergy has helped us recognize our volunteers over the years. There is still time to get your awards applications in.

At our past two conventions we have given delegates an opportunity to network and interact with each other by having round table discussions. With numerous topics, delegates have been able to talk to others about what is working - where there have been challenges and what other Agricultural Societies have been doing. We will again be incorporating round table discussions into the convention after our Awards Luncheon.

The convention will finish up with the SAASE Annual General Meeting and election of new Board of Directors. If



you are interested in running for the SAASE Board and helping out with shaping the direction of where SAASE is going give the office a call.

Once again everyone is encouraged to bring along a silent Auction Item. In addition to the 50/50s - all proceeds from the 50/50's and Silent Auction go to help support the SAASE Scholarship program.

Our host hotel this year is the Weyburn Microtel - 88 Grace St., Weyburn, SK S4H 3N9. The rate for the rooms is \$119 per night + taxes and you must book your room by January 21, 2018. The phone number is (306) 842-5700.

This year's convention promises to be one of the busiest in recent year's with some very important workshops taking place. There are some big changes happening that will affect how we run our events - this year's SAASE convention will be a good place to learn about those changes and to find out what you need to do. Make plans to attend this year's convention in Weyburn - see you there.



2018 SAASE Convention**Tentative Schedule****All Sessions at the Weyburn Royal Canadian Legion Hall****Friday, February 23, 2018**

8:30 am	Serve it Right Saskatchewan Workshop
8:30 am	Bylaws/board Procedures Workshop - Tim Carson/Lisa Hardy (Alberta Association of Agricultural Societies)
12 noon	Lunch
12:30 pm	Social Media Workshop - building a social media campaign for your event - Christina Franc (CAFE)
4:30 pm	Convention Registration - Royal Canadian Legion Hall Receive Silent Auction Items
5:30 pm	Cannabis Legalization - what does it mean to your Fair Silent Auction Opens
6:30 pm	Supper - Cash bar
7:30 pm	SAASE Business Session/Venture Project Presentations
8:30 pm	Weyburn Agricultural Society Host evening
(Shuttle Service will be available between the Weyburn Microtel to the Legion Hall - times to be announced)	

Saturday, February 24, 2018

8:00 am	Breakfast - Royal Canadian Legion Silent Auction Opens
9:00 am	Keynote - TBA
10:30 am	Refreshment Break
10:45 am	Premise ID Program
11:30 am	SAASE Venture Project Program update
12:00 - 1:30 pm	Awards Luncheon
1:30 pm	Round table discussions - topics to be announced
3:00 pm	Refreshment Break
3:30 pm	Silent Auction end SAASE Annual Meeting Election of board members
4:00 pm	Silent Auction pick up Safe Trip Home



SaskEnergy Volunteer Champion Awards

The SaskEnergy Volunteers Champion Awards will be taking place at 12 noon on Saturday February 24 in Weyburn at the SAASE Convention and Annual Meeting. SaskEnergy have been the presenting partner on our awards for a number of years, and SAASE would like to thank them for their continued involvement and the support of all the great volunteers that we have across the province.

The SaskEnergy Volunteer Champion Awards categories include Volunteer of the Year, Honorary Life Membership, SAASE Achievement of the Year and the Agricultural Society Anniversary Award. The applications for nominations are being sent out with the Director's Reports form in the next few weeks. The criteria for the various awards are as follows:

HONORARY LIFE MEMBERSHIP:

This honorary award is based on a member's lifetime contribution to the local society, to the community in which they live, to the Province of Saskatchewan and, where applicable, to the national scene.

VOLUNTEER OF THE YEAR:

Presented to an individual volunteer or a volunteer couple, associated with a member society, who has/have made a significant contribution to the society.

- High priority will be given to leadership qualities, innovative ideas, and exceptional service to the society.
- Involvement or participation in agricultural society related activity.
- Knowledge of and dedication to the agricultural society industry.

ACHIEVEMENT OF THE YEAR:

An award presented to the agricultural society organization who is deemed to have achieved the most significant achievement during the year. Achievement is defined as a special accomplishment such as :

- the introduction of a notable new idea or concept;
- a major facilities or grounds development;
- dealing with extreme adversity;
- involvement with industry partners;
- demonstrated community support for the organization

AGRICULTURAL SOCIETY ANNIVERSARY YEAR AWARD

- Awarded to an agricultural society celebrating a significant anniversary year milestone. Agricultural societies wishing to be recognized will fill out the form in the Awards package being sent out and send it to the SAASE office. A certificate will be presented to that agricultural society at the annual convention.

SAASE President Jocelyn Ritchie says that, "SAASE would like to thank SaskEnergy for their continued support of our Agricultural Societies through the Volunteer Champion Awards, as it reaffirms SaskEnergy's commitment to not only SAASE, but also to the communities and our volunteers that our Agricultural Societies represent. The support for this program and our convention helps SAASE make sure that we are able put on a first class awards ceremony. Our volunteers are our lifeblood and this program ensures that we are able to recognize their contributions to our Agricultural Societies and the communities they represent." Make sure you get your nominations in for this year's SaskEnergy Volunteer Champion Awards.



Premise ID Program and how it affects your Agricultural Society

Over the past couple of years SAASE has been working with the Saskatchewan Ministry of Agriculture on getting SAASE members to get a Premises ID number if they host livestock on their grounds over the course of the year. A representative from the Provincial Government will go through what your Agricultural Society should be doing to get ready for the program. The following is an article written by Provincial Livestock Specialist Melissa Hurst on the program.

Government of Saskatchewan needs your help with building a robust Premises identification (PID) database. PID is an important element in an effective traceability system. Registering your premises online is quick, easy and free, and now it's required. Since December 2016, PID has been a requirement for participating in provincial livestock-related programs.

PID was established to plan for, control and prevent the spread of livestock diseases. PID also is being used as an early warning system notifying producers of natural disasters, such as a flood or fire, which could affect their animals or operations. Producers can also use traceability as a management tool. The ability to trace an animal throughout its life can provide many economic, environmental and social benefits.

We can easily see the benefits in the recent bovine tuberculosis situation. Officials were able to determine where the animals were located and potential movements occurring—live animal movements are a

major transmission method for the spread of infectious agents.

As producers, you want to ensure you are in the best position possible to protect your cattle if a disease outbreak were to happen. Registering your premises allows for this. Saskatchewan can be in a better position to respond to disease outbreaks, and even prevent outbreaks, with a full database of information provided by producers. Registrants' information is kept private and only used in such emergencies.

The federal government fully supports a national tractability system. PID supports the traceability system by linking livestock to specific geographical locations, allowing officials to quickly contact the owners of those animals and dispatch appropriate resources in the event of a livestock disease outbreak.

A fully functional traceability system requires:

1. Animal Identification (RFID tag). In Canada, cattle, sheep and bison require radio frequency identification tags when transported outside of their herd of origin.
2. Premises Identification (PID). Any physical land location associated with livestock, such as a farm, pasture, feedlot, auction mart, veterinary office and abattoir, should be assigned a unique identification number.
3. Animal Movement. Documented movement information (manifests) must accompany all cattle shipments. In this way all animal movements can be

followed.

PID numbers should be recorded on brand manifests and added to producers' Canadian Livestock Traceability System (also known as the Canadian Cattlemen's Identification Agency database) accounts when buying tags or age verifying. In the near future a PID number will be required to move cattle; producers are encouraged to register as soon as possible.

For more information or assistance to complete your registration, contact Obi Durunna at 1-306-953-2772 or the Agriculture Knowledge Centre at 1-866-457-2377 or visit <http://premisesid.saskatchewan.ca>

Frequently Asked Questions:

As a cattle producer is there a benefit to register each location where my herd could be located?

Yes, there is a benefit to have multiple premises in the PID system, particularly those away from your main site to ensure you are notified of an emergency in that specific area.

What does capacity mean and why is it important?

Capacity refers to the maximum number of animals (of each species) your premises will reasonably accommodate at any one time. In the event of an animal health emergency or natural disaster, officials need to know the maximum number of animals impacted, to help plan quantities of vaccinations, evacuation numbers or etc..



Agribition Showcases Agricultural Education for Students and Families

Another successful Agribition wrapped up on November 26 in Regina. Once again the Family Ag Ed Pavilion played an important role in the show, as agricultural education continues to be an important part of Agribition. SAASE once again partnered with a number of organizations and producer groups with interactive agricultural education displays for the 8,000 students going through the pavilion. Below is a press release from December

4 released by Agribition.

Agribition sets new records in 2017

REGINA, SASKATCHEWAN - Canadian Western Agribition (CWA) was the first event to be hosted in the new International Trade Centre November 20 - 25, and organizers are calling it a success, including the setting of several new records.

Total livestock sales were the best they've been since 1997 and the second highest in CWA history, at \$3.5 million. Purebred cattle sales were at \$2 million, a new record high.

Total show attendance increased by 2.7% over 2016, with 126,500 visitors at the 2017 show. Attendance at the evening entertainment events reached a new record, with over 27,000 attendees taking in the Equine Extravaganza,



Full Contact Jousting, and Agribition Pro Rodeo combined.

“We couldn’t have hoped for a better housewarming for Agribition’s new home in the International Trade Centre. The facility was the front door to the show this year and hosted a record number of international buyers,” says CWA CEO, Chris Lane.

CWA continues to be a global marketplace for livestock buyers and producers. The 2017 show saw a 40% increase and record high in international buyers at 365 total buyers from 86 different countries. Total international guests numbered 1,250.

“With strong numbers across the board, it shows that Agribition continues to grow and be a showcase of agricultural excellence. The records

set this year set the stage for Agribition to be a true international hub of agriculture business, education and entertainment,” says Lane.

Other exciting events that took place during the 2017 event include awarding the inaugural Celebrating Women in Agriculture Award to Belinda Wagner, and announcing renewed partnerships with the Federal and Provincial governments.

The Honourable Lawrence McAulay, Minister of Agriculture for the Government of Canada, travelled to CWA from Ottawa to announce the details of the Canadian Agriculture

Partnership (CAP). This is a five year, \$3 billion federal, provincial, and territorial investment for Canada’s agriculture and agri-food sector. Honourable Lyle Stewart, Minister of Agriculture for the Government of Saskatchewan announced the Province will renew its partnership with CWA with a \$200,000 four-year funding agreement.

Canadian Western Agribition’s financial results will be released at the Annual General Meeting in April 2018.

CANADIAN WESTERN **Agribition**



Safety Day Program Finishes Up for 2017

The SAASE Provincial Safety Day Program has wrapped up for another year. This year - due to the hard work of our member Agricultural Societies, the program was once again a huge success. SAASE and our members were part of 20 safety days hosted in 18 communities around Saskatchewan. Over 5,400 school children attended safety days - put on by over 550 volunteers who donated more than 6,000 hours of their time.

Safety day topics for the children are varied depending upon where the safety day is being held, and what is important in that area. In 2016 and 2017 a total of 33 different safety topics were covered - they included the following:

Fire Safety, ATV Safety, Electricity Safety, Chemical Safety, Animal Safety, Lawn Equipment, First Aid, Water Safety, Grain Safety, Farm Equipment, PTO Safety, Firearms Safety, Sun Safety, Tractor Safety, First on the Scene, Disability Awareness, Bicycle Safety, Food Safety, Hearing Safety, Healthy Lifestyles, Substance Abuse, Roadway Safety, Internet Safety, Railroad Safety, Underground Utilities, Home



Alone, Hidden Hazards, Hand Tools Safety, Family Health Lifestyles, School Bus Safety, Boat Safety, Distracted Driving, and Propane.

As we move into 2018, SAASE will continue to develop new provincial partnerships that will help the program and assist our Agricultural Societies hosting the safety days. A big thanks to all our volunteers and partners across the province who have dedicated so much time and effort into teaching our children about safety. We are truly making a difference, and we look forward to working with all our Agricultural Societies, volunteers and partners as we move forward into the 2018 safety day program.



SAASE Receives Funding for 2018 Safety Days

The Community Initiatives Fund (CIF) approved funding for SAASE's Provincial Safety Day program. This is the fourth year that SAASE has been approved. The funding will help out by continuing to fund our volunteer safety day coordinators workshop held each October in Regina, as well as assisting with resource materials for our safety days and staffing costs. The funding supporting the Provincial Safety Day Program allows SAASE and our Agricultural Societies to continue this important program, and also build a network of great volunteers across the province. Over the past number of years SAASE and our Agricultural Societies have accessed more than \$600,000 for programming and small capital projects through the CIF. Below is the press release announcing the CIF's funding.

CIF Approves over \$2.4 Million in Funding in Support of 145 Projects

The Community Initiatives Fund (CIF) is pleased to announce that Saskatchewan communities will benefit from \$2,423,512 in support of 145 grants for projects that contribute to the wellbeing of children and youth, families, and communities through its Community Grant Program's October 1st deadline. CIF supports initiatives that enhance the quality of life and wellbeing of people living throughout Saskatchewan.

The 2016/2017 year marked the twentieth year that the CIF has provided grants to support the many community projects, programs and events that enhance quality of life for Saskatchewan residents throughout our province. Since CIF's first grants in 1996/1997 the CIF has distributed more than \$148 million to over 400 communities throughout the province. Read CIF's Feature Stories to learn about some of the valuable programs that CIF funds at www.cifsask.org.

"The impact of the Community Initiatives Fund's Community Grant Program is felt across Saskatchewan," Parks, Culture and Sport Minister Gene Makowsky said. "These grants focus on contributing to our great quality of life and help make Saskatchewan communities stronger."

"The Community Initiatives Fund continues to support locally-led community projects that strengthen Saskatchewan communities," shared Tracey Mann, Executive Director of the Community Initiatives Fund. "More than 10% of the province's population, primarily children and youth, benefit annually from CIF's support of these initiatives."

The CIF is a Special Purpose Fund created through The Saskatchewan Gaming Corporation Act and governed by a volunteer board. A complete list of the grant recipients and their projects, as well as information about the Community Initiatives Fund can be found at www.cifsask.org.

Saskatchewan communities will benefit from **145** grants totalling **\$2,423,512** from CIF's October 1, 2017 deadline!

www.cifsask.org



**Community
Initiatives Fund**

Safety Day Coordinators Workshop takes Place in Regina

SAASE, in partnership with the Progressive Agriculture foundation and the Canadian Agricultural Safety Association (CASA), hosted a Safety Day Coordinators workshop on October 12th in Regina. 30 safety day coordinators from across Saskatchewan took part in the one day training. The Community Initiatives Fund (CIF) helped out with the training by picking up the expenses for the volunteer participants. The workshop gives all the tools that are needed to host a safety day. Participants went over all of the resources available, as well as being able to network with other safety day coordinators on what you should look for in running a safety day. This safety coordinators training was the largest that SAASE has hosted to date. The day was a tremendous success, with the coordinators leaving the workshop with some great new ideas. Through funding from the Community Initiatives Fund, SAASE with our partners have been able to develop a network of qualified safety day volunteer coordinators across Saskatchewan. This ensures that the provincial safety day program will continue to teach our children about safety as we go forward. If you are interested in hosting a safety day in the future - make sure that you give Glen a call at the SAASE office. Depending upon how many safety days have been approved for 2018 there still may be an opportunity to host a safety day next year.





**Proudly supporting SAASE and their volunteers
who share their time, energy and spirit across
Saskatchewan.**

SaskEnergy

Champion of Volunteers

Harvest Showdown - Cooking Throw-Down

Saskatchewan's Agricultural Societies have always been looking for different ways to get youth involved at our events, as well as educate on agriculture. The Yorkton Exhibition came up with an innovative way to combine both, within this year's Harvest Showdown. Below you will find the report submitted by the Yorkton Exhibition for the Harvest Showdown - Cooking Throw-Down.

The first ever Harvest Showdown Cooking Throw-Down took place on Saturday, November 4th with introductions starting at 10:00am. Four high-school teams were a part of this culinary competition which included two teams from Sacred Heart High School (Yorkton), Dreambuildes Learning Centre (Yorkton) and Bert Fox Community School (Fort Qu'Appelle). Prior to coming to the competition, the students were able to practice and fine tune their recipes. We also matched each school up with one of our two master chef mentors



Spencer Fuches and CV Sastry. The mentors met with each team prior to the competition to give them some tips and advice on their dishes and preparation.

Each of the teams had 1 hour and 45 minutes to prepare an entrée and a dessert. Each entrée and dessert featured beef or dairy along with other local ingredients. After cooking time was up, a random draw was done to determine who presented first to the

judges panel. Each team presented their entrée and dessert and explained what was in their dishes along with why they chose them. Teams were scored according to taste, presentation and teamwork along with other aspects reflecting their dishes.

The afternoon consisted of each team doing a live presentation on why beef and dairy are important to Saskatchewan. Presentations also educated the judges and public on the



health benefits of beef and dairy along with how producers are sustainable in each industry.

The entire competition far exceeded our expectations for the first year. We were amazed at how prepared and professional the teens were throughout the entire competition. We were also pleased to see how creative the teams were in integrating local ingredients into their recipes – for example, one team included flax seeds in the graham cracker crust of their cheesecake. There



was a great turnout for spectators at the event and we heard several positive comments regarding the competition. Based on the success this year, we predict that this competition will grow as word spreads about it amongst schools.

Along with SAASE, other partners for the Cooking Throw-Down included Farm Credit Canada, Oliv Tasting Room (Yorkton), Saskatchewan Stock Growers Association, Saskatchewan Cattlemen's Association, Mr. Mike's Steakhouse (Yorkton) and SaskMilk. The Ministry of Agriculture was an important partner in planning and implementation.

Thank-you to SAASE for supporting our Cooking Throw-Down through your Venture Project Grant!



Lancer Chokecherry Festival 2017

The Lancer Chokecherry Festival is an amazing event that has taken place over the past 47 years. Each year Lancer - a community of 60 people - welcome hundreds of people to the Festival. The Chokecherry Festival is a perfect example of what a community can do when they organize and work towards a common goal. SAASE helped out with some Venture Project funding - below is a report from this year's festival.

Another Thanksgiving - Another Chokecherry Festival (Our 47th year) Each year our Chokecherry Festival focuses on various aspects of community development. This year we focused on the young and young at heart.

The objective of the project was to encourage participation of community and surrounding communities in all our activities.

Our advertising included newspapers, posters, pamphlets and programs. The carnival like atmosphere was inviting and welcoming. As usual the breakfast, food fair and parade were a hit - lots of visiting and reminiscing. Due to inclement weather our attendance was down, but those who attended had a great time. Thanks to those who set up tents for protection from the weather. Thanks to SAASE for the financial support - it is much appreciated.



Northern Exhibits SAASE's Newest Member

Northern Exhibits is the newest company to join SAASE as a Service Member. We want to thank them for the interest in SAASE and our member Agricultural Societies and look forward to working with them in the future - below is a Northern Exhibits Company profile.

NORTHERN EXHIBITS is a Western Canadian company focused on becoming the physical branding provider of choice for thousands of businesses, exhibitions, and events across North America. To achieve this, NORTHERN EXHIBITS focuses on a partnership first approach, working with over 30,000 North American suppliers, building a strong affiliate re-seller network, and working directly with event coordinators to help maximize their impact, and maximize their revenue.

Here are a few of our products & services.

Promotional Products – Put your logo on over 170,000 products, with thousands of different product lines. Traditional products include tote bags, pens, glasses, flash drives, apparel, lanyards, books, etc.



Where It All Comes Together

**NORTHERN
EXHIBITS**



Luxurious products include boxes of chocolate, crystal awards, watches, cameras, drones, coins, and gold plates. Shop.NorthernExhibits.com

Custom Displays – Your brand is critical. We'll work with you to create a professional custom display, maximize your attendee engagement, and get your brand the quality & recognition it deserves.

Pop-up Displays – Want a quick & easy way to promote your brand? Try our high resolution tension table cloths, retractable banners, 10-16.5' flags, 10' accordion frame backdrops, custom printed canopies with walls, and hundreds of other products in our 233 page 2018 Exhibitor's Handbook.

Art Creation & Design Services – Gain access to our award winning graphics design team when purchasing any of our pop-up & custom displays.

Exhibitor Services - Looking for trade shows? Logistics? Planning? Our consulting services help you create a concrete plan, maximizing the results you're looking for.

Wholesale & Importation - Need a few high-profit up-sell products, or even a full profitable product line? We have the ability to source nearly anything you're looking for!

Event Services - Looking for attractions & exhibitors for your event? Let us get you exactly what you're looking for, and what your attendees



will talk about for years.

Event Partnerships - Work with us as your physical branding provider of choice, and maximize your return on investment!

To all of our existing clients, we thank you for your support over the years as we grow, develop, and continue to be your physical branding provider of choice. If you haven't received exceptional quality, or the most reliable service, then we haven't done our job, and we'll make it right.

If you haven't talked with us yet, please reach out. We'll be more than excited to hear your story, and make sure that you're getting the most out of your brand. Call Kevin Kozakewich anytime at 204 890 4946, visit Shop.NorthernExhibits.com to shop over 170,000 promotional products, or request a display catalog at NorthernExhibits.com.

**NORTHERN
EXHIBITS**

Safe Communities Humboldt Joins SAASE

Safe Communities Humboldt is the latest organization to join SAASE as a service member. Over the last few years SAASE has worked with them on a number of safety days. We look forward to continuing to work with Shari Hinz and Safe Communities Humboldt in the future.. Below is a listing of all the different programming that they are involved in.

Safe Communities Humboldt & Area is a community driven, not-for-profit organization that is dedicated to eliminating injuries while promoting a culture of safety through the promotion of injury prevention programs and education.

In December 2005 Humboldt & Area was designated a Safe Community by Safe Communities Canada – a national not-for-profit, charitable organization that believes all injuries are predictable and preventable.

The highlight for Safe Communities Humboldt & Area is receiving great reviews on the Safe Communities Canada / Parachute Report Card each year! Our group earned the highest ranking possible for any safe community in Canada in 2007, 2008, 2009, 2010 and 2012. Five attributes are needed to receive a perfect score - leadership, priority setting, sustainability, and community engagement. Since 2012, an actual Report Card score has not been issued, however, we still continue to receive excellent reviews from Parachute each year.

Safe Communities Humboldt & Area is focused on providing key safety

programs. Our priorities include Pedestrian Safety, Youth Safety (the delivery of the P.A.R.T.Y. Program), Rail Safety Awareness, Farm Safety (the delivery of the Progressive Agriculture Safety Day), Bicycle & Skateboard Helmet & Gear Safety, Child & Infant Car Seat Safety, Falls Prevention and other seniors safety programming, Newcomer Safety (winter preparedness & roadway safety), Positive Ticketing, Suicide Prevention and Distracted Driving Impact Awareness.

Thank you to all of our community and business partners, and to our volunteers. Your support and dedication enables us to continue to engage the members in our communities in fun and educational activities making Humboldt and Area a safe Place to Live, Learn, Work and Play”.

Contact us at:
email: safecommunity@sasktel.net
Phone: 306-682-0705



Part of the Parachute network



SAASE Coming Events

January 2018

8-11 Crop Production Show

Saskatoon

February 2018

3-4 Groundhog Show

Moose jaw

14-15 Agri-Visions

Lloydminster

15-17 Saskatchewan Equine Expo

Saskatoon

23-24 SAASE Annual Convention

Weyburn

24 Poker Cutter Rally for Cancer

Lloydminster

March 2018

3-4 Progress Steer and Heifer Show

Lloydminster

3-11 Tim Horton's Brier

Regina

4-5 Pride of the Prairies

Lloydminster

9-11 Spring Home and Leisure Show

Swift Current

10 Evening Out - Farmers & Friends

North Battleford

17-18 Focus on Women Trade Show

Prince Albert

23-25 Leisure Show Showcase

Lloydminster

22-25 Spring Home Show

Regina

23 Gardenscape

Saskatoon



If you have any events you would like to add to our list, please contact the SAASE office at 306-

565-2121

or email gduck.saase@sasktel.net

